



MEDIA RELEASE

September 15, 2022

**Reconnect Ontario Program supports Theatre on the Ridge
2022 Summer Theatre Festival with a grant of \$62,175**

Port Perry, ON – Theatre 3x60 (operating as Theatre on the Ridge) acknowledges the support of the Province of Ontario, Ministry of Tourism, Culture and Sport, through the Reconnect Ontario 2022 program.

With funds in the amount of \$62,175, the Reconnect Ontario program has supported Theatre on the Ridge in its recovery from the impact of the Covid-19 pandemic. With this support Theatre on the Ridge has been able to continue its annual summer repertory-style regional summer theatre festival at Scugog Shores Museum, in Port Perry, ON. Reconnect Ontario funds will help to provide resources for three live theatre productions, digital presentations and live musical performances.

The Reconnect Ontario 2022 program supports festivals and events with a tourism economic impact to motivate visitors to rediscover Ontario, reconnect people with local experiences and generate increased tourism spending. The program aims to support innovative events in Ontario that offer safe experiences that encourage people to travel locally, participate and rediscover the beauty and diversity of all that Ontario communities have to offer. The program also aims to generate positive economic impact for the local community, the region and the province and provide job opportunities for Ontarians, particularly in the tourism, culture and entertainment sectors.

Theatre on the Ridge has used its \$62,175 Reconnect Ontario grant to help offset festival staffing, program and production costs, marketing materials, as well as venue resources and equipment.

“With this Reconnect Ontario support, we are able to continue delivering high quality and innovative programming, even after two long years of pandemic restrictions and capacity limitations”, said Carey Nicholson, artistic director of Theatre on the Ridge. “This support comes at a critical time in our own recovery and has enabled us to move towards delivering and promoting a full festival experience, including employment and economic development opportunities for our artists and community. We are extremely appreciative of the province’s support.”

Theatre on the Ridge is committed to building on the resources made possible through the Reconnect Ontario 2022 program to delivering, and providing the community, with a high-quality theatre festival that supports the local cultural sector, local and regional tourism and economic development goals. To learn more about Theatre on the Ridge please visit their website at www.theatreontheridge.ca.

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